

# RE: Unique Health CPI Request (BRAGG)

**From:** Jackie Goldston <REDA@uhp.com.au>  
**To:** Jack Jorgensen <REDACTED - @coles.com.au>; Tim Bell <REDACTE @coles.com.au>; Kylie Mannix <RED@uhp.com.au>  
**Cc:** Cost Price Increase Requests <costpriceincreaserequests@coles.com.au>; Aleksandra Drazic <REDACTED - PII @coles.com.au>; Luke Deering <REDACTED@coles.com.au>  
**Date:** Mon, 18 Jul 2022 11:06:46 +1000

Thank you for the proposed 17.1% CPI.

We do have a few questions.

To assist in our analysis of the impact on this potentially smaller CPI increase, are you able to let us know your planned sale price and what promotional expectation you will have for the SKU please.

Uniquely,  
**Jackie Goldston**  
 Strategic Marketing Manager



**Unique Health Products**  
**Natural | Organic**  
**Fair Trade | EcoFriendly**

DIRECT: REDACTED - PII  
 MOBILE: [REDACTED]  
 FREECALL: 1800 787 904  
 FREEFAX: 1800 787 905



**From:** Jack Jorgensen <REDACTED - @coles.com.au>  
**Sent:** Monday, 18 July 2022 9:01 AM  
**To:** Jackie Goldston <REDA@uhp.com.au>; Tim Bell <REDACTED@coles.com.au>; Kylie Mannix <RED@uhp.com.au>  
**Cc:** Cost Price Increase Requests <CostPriceIncreaseRequests@coles.com.au>; REDACTED - PII <REDACTED - PII @coles.com.au>; Luke Deering <REDACTED - @coles.com.au>  
**Subject:** RE: Unique Health CPI Request (BRAGG)

Hi Jackie,

I hope you've been well.

Based on what you shared with the Coles team, we can accpet 17.1% of your 24.4% CPI request. I've summarised the initial submission and updated information below:

Submission Form				Additional Info pack	
Commodity	% Mvmt	% Cost	% Impact	% Mvmt	% Impact
BRAGG Nutritional Yeast whole product	29.0%	70.0%	20.3%	REDACTED %	REDACTED %
Packaging Material 1	20.0%	5.0%	1.0%	REDACTED %	REDACTED %
Freight	22.0%	10.0%	2.2%	REDACTED %	REDACTED %
Utilities 1	15.0%	5.0%	0.8%	REDACTED %	REDACTED %
Labour	7.0%	5.0%	0.4%	REDACTED %	REDACTED %
Other Overheads (Incl. Margin)	5.0%	5.0%	0.3%	REDACTED %	REDACTED %
		100.0%	24.9%		17.1%

**Key call outs:**

- \* Your submission said +29% to the Yeast product, but the info you shared was only +REDACTED %.

Let me know if you have any questions or would like to discuss in further detail.

Thanks,  
Jack

From: Jackie Goldston <REDACTED@uhp.com.au>

Sent: Tuesday, 28 June 2022 8:23 AM

To: Tim Bell <REDACTED@coles.com.au>; Kylie Mannix <REDACTED@uhp.com.au>

Cc: Cost Price Increase Requests <CostPriceIncreaseRequests@coles.com.au>; Aleksandra Drazic <REDACTED - PII @coles.com.au>; Jack Jorgensen <REDACTED - @coles.com.au>; Luke Deering <REDACTED - @coles.com.au>

Subject: Re: Unique Health CPI Request (BRAGG)

Thanks Tim.

Uniquely,  
Jackie Goldston  
Strategic Marketing Manager



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**From:** Tim Bell <[REDACTED]@coles.com.au>  
**Sent:** Monday, June 27, 2022 4:29:14 PM  
**To:** Jackie Goldston <[REDACTED]@uhp.com.au>; Kylie Mannix <[REDACTED]@uhp.com.au>  
**Cc:** Cost Price Increase Requests <CostPriceIncreaseRequests@coles.com.au>; Aleksandra Drazic <[REDACTED] - PII [REDACTED]@coles.com.au>; Jack Jorgensen <[REDACTED] - [REDACTED]@coles.com.au>; Luke Deering <[REDACTED] - [REDACTED]@coles.com.au>  
**Subject:** RE: Unique Health CPI Request (BRAGG)

Hi Jackie,

Thanks for sharing – this should be enough for now from your end. I'll assess what you've shared and provide an update to the Category Team accordingly by the end of this week

Please feel free to send through any specific questions or queries in the meantime

Kind regards,

**Tim Bell**

Senior Commercial Cost Analyst  
**Transformation & BU Support**

L2 M10 800 Toorak Road  
Hawthorn East Victoria 3123 Australia

T [REDACTED] - [REDACTED]  
E [REDACTED]@coles.com.au



Value the Australian way

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**From:** Jackie Goldston <[REDACTED]@uhp.com.au>  
**Sent:** Tuesday, 21 June 2022 6:01 AM  
**To:** Tim Bell <[REDACTED]@coles.com.au>; Kylie Mannix <[REDACTED]@uhp.com.au>  
**Cc:** Cost Price Increase Requests <CostPriceIncreaseRequests@coles.com.au>; Aleksandra Drazic <[REDACTED] - PII [REDACTED]@coles.com.au>; Jack Jorgensen <[REDACTED] - [REDACTED]@coles.com.au>; Luke Deering <[REDACTED] - [REDACTED]@coles.com.au>  
**Subject:** RE: Unique Health CPI Request (BRAGG)

Hi Tim,

I am following up as Kylie is on annual leave.

Please find attached the invoices showing pricing and further documentation of pricing relevant cost increases.

Can you please let us know of the correct procedure to follow for the next steps?

Uniquely,  
**Jackie Goldston**  
Strategic Marketing Manager





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**From:** Timothy Bell <REDACTED@coles.com.au>  
**Sent:** Thursday, 12 May 2022 3:12 PM  
**To:** Kylie Mannix <RED@uhp.com.au>  
**Cc:** Cost Price Increase Requests <CostPriceIncreaseRequests@coles.com.au>; Aleksandra Drazic <REDACTED - PII@coles.com.au>; Jack Jorgensen <REDACTED - PII@coles.com.au>; Luke Deering <REDACTED - PII@coles.com.au>; Jackie Goldston <REDA@uhp.com.au>  
**Subject:** RE: Unique Health CPI Request (BRAGG)

Hi Kylie,

We've now completed signing, finalised document attached

Please let me know if you have any questions about next steps etc.

Kind regards,

**Tim Bell**

Senior Commercial Cost Analyst

**Transformation & BU Support**

L2 M10 800 Toorak Road

Hawthorn East Victoria 3123 Australia

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E REDACTED - PII@coles.com.au

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**From:** Kylie Mannix <RED@uhp.com.au>  
**Sent:** Monday, 9 May 2022 1:54 PM  
**To:** Timothy Bell <REDACTED@coles.com.au>  
**Cc:** Cost Price Increase Requests <CostPriceIncreaseRequests@coles.com.au>; Aleksandra Drazic

<REDACTED - PII [REDACTED]@coles.com.au>; Jack Jorgensen <REDACTED - [REDACTED]@coles.com.au>; Luke Deering  
 <REDACTED - [REDACTED]@coles.com.au>; Jackie Goldston <REDACTED - [REDACTED]@uhp.com.au>  
**Subject:** Unique Health CPI Request (BRAGG)

Hi Tim,

Please see the signed agreement, ready for you to finalise.

Thanks.

Uniquely,  
**Kylie Mannix**  
 Head of Sales & Marketing



**Unique Health Products**  
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**Fair Trade | EcoFriendly**

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**From:** Timothy Bell <REDACTED - PII [REDACTED]@coles.com.au>

**Date:** 26 April 2022 at 1:32:52 pm AEST

**To:** Kylie Mannix <REDACTED - PII [REDACTED]@uhp.com.au>

**Cc:** Cost Price Increase Requests <CostPriceIncreaseRequests@coles.com.au>, Aleksandra Drazic

<REDACTED - PII [REDACTED]@coles.com.au>, Jack Jorgensen <REDACTED - [REDACTED]@coles.com.au>, Luke Deering <REDACTED - [REDACTED]@coles.com.au>, Jackie Goldston <REDA [REDACTED]@uhp.com.au>  
**Subject: RE: Unique Health CPI Request (BRAGG)**

Hi Kylie,

Here's the populated agreement ready for signing at your end. Can you please get it signed + witnessed (either print/scan or digital signature) then send it back and we'll finalise signing

If you have any questions please do not hesitate to reach out

Kind regards,

**Tim Bell**

Senior Commercial Cost Analyst  
**Transformation & BU Support**

L2 M10 800 Toorak Road  
 Hawthorn East Victoria 3123 Australia

T [REDACTED - [REDACTED]]  
 E [REDACTED]@coles.com.au

**From:** Kylie Mannix <[REDACTED]@uhp.com.au>  
**Sent:** Tuesday, 26 April 2022 12:45 PM  
**To:** Timothy Bell <[REDACTED]@coles.com.au>  
**Cc:** Cost Price Increase Requests <CostPriceIncreaseRequests@coles.com.au>; Aleksandra Drazic <[REDACTED - PII [REDACTED]@coles.com.au>; Jack Jorgensen <[REDACTED - [REDACTED]@coles.com.au>; Luke Deering <[REDACTED - [REDACTED]@coles.com.au>; Jackie Goldston <REDA [REDACTED]@uhp.com.au>  
**Subject:** RE: Unique Health CPI Request (BRAGG)

Hi Tim,

1. 1. Full Business Name – Unique Health Products Pty Ltd
2. 2. ABN – 49 107 611 272
3. 3. Business address - 1/15 Rawlins Circuit, Kunda Park, QLD, 4556.

Thanks so much, we look forward to receiving the NDA.

Uniquely,  
**Kylie Mannix**  
 Head of Sales & Marketing

**Unique Health Products**  
**Natural | Organic**  
**Fair Trade | Eco|Friendly**

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**From:** Timothy Bell <[REDACTED]@coles.com.au>  
**Sent:** Monday, 11 April 2022 11:40 AM  
**To:** Kylie Mannix <[REDACTED]@uhp.com.au>  
**Cc:** Cost Price Increase Requests <CostPriceIncreaseRequests@coles.com.au>; Aleksandra Drazic <[REDACTED - PII]@coles.com.au>; Jack Jorgensen <[REDACTED - PII]@coles.com.au>; Luke Deering <[REDACTED - PII]@coles.com.au>; Jackie Goldston <[REDACTED - PII]@gmail.com>  
**Subject:** RE: Unique Health CPI Request (BRAGG)

Hi Kylie,

Can you please let me know:

1. 1. Full Business Name
2. 2. ABN
3. 3. Business address

Once received I can populate and share the standard NDA that we use for CPI agreements

If you have any questions along the journey please do not hesitate to reach out

Kind regards,

**Tim Bell**

Senior Commercial Cost Analyst  
Transformation & BU Support



L2 M10 800 Toorak Road  
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E REDACTED - @coles.com.au

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**From:** Kylie Mannix <REDACTED@uhp.com.au>  
**Sent:** Saturday, 9 April 2022 7:42 AM  
**To:** Jack Jorgensen <REDACTED - @coles.com.au>  
**Cc:** Luke Deering <REDACTED - @coles.com.au>; Cost Price Increase Requests <CostPriceIncreaseRequests@coles.com.au>; Aleksandra Drazic <REDACTED - PII @coles.com.au>; Jackie Goldston <REDACTED - PII @gmail.com>  
**Subject:** Re: Unique Health CPI Request (BRAGG)

Thanks Jack.

Uniquely,  
**Kylie Mannix**  
Head of Sales & Marketing

**Unique Health Products**  
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On 8 Apr 2022, at 8:48 pm, Jack Jorgensen <[REDACTED]@coles.com.au> wrote:

Hi Kylie,  
Nice to meet you over email. I'm looking forward to working with you.  
Yes, we should be able to organise some documents to be sent across.

Hi CPI team,  
Is this something you would be able to support Kylie and the team with?

Any questions please let me know.

Thanks,  
Jack

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**From:** Kylie Mannix <[REDACTED]@uhp.com.au>  
**Sent:** Thursday, 7 April 2022 1:23 PM  
**To:** Jack Jorgensen <[REDACTED]@coles.com.au>; Luke Deering <[REDACTED]@coles.com.au>  
**Cc:** Cost Price Increase Requests <CostPriceIncreaseRequests@coles.com.au>; Jackie Goldston <[REDACTED]@gmail.com>  
**Subject:** Unique Health CPI Request (BRAGG)

Hi Jack,

We are looking forward to working with you across the Health Foods portfolio. The two brands of ours that fall without your categories are **CLIF Bar** and **Bragg**. We are looking forward to meeting you in person in the next few months.

In the meantime, we were in the process of working with the CPI team and Sioned with regards to a much-needed price rise for Bragg. You will see some of the communication below and we can forward previous discussion as needed.

There have been significant impacts to our Australian-owned, family business of having our price rise request only partially accepted last year, on top of the recent price increases we have seen which include continued rising supply chain and ingredient/ product costs.

We respect Sioned's decision to reject however we would like to proceed with further negotiations to ensure we can viably maintain supply. Do you have a confidentiality agreement template that we can complete to enable us to share our invoices to prove product cost increases over the past 2 years and going forward?

Uniquely,  
**Kylie Mannix**  
Head of Sales & Marketing

**Unique Health Products**  
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**Fair Trade | Eco|Friendly**

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**From:** Sioned Read <[REDACTED]@coles.com.au>  
**Sent:** Monday, 28 March 2022 11:56 AM  
**To:** Kylie Mannix <[REDACTED]@uhp.com.au>; Jackie Goldston <[REDACTED]@uhp.com.au>  
**Cc:** Cost Price Increase Requests <CostPriceIncreaseRequests@coles.com.au>; Jack Jorgensen <[REDACTED]@coles.com.au>; Luke Deering <[REDACTED]@coles.com.au>  
**Subject:** Unique Health CPI Request

Hi both,

I hope you are well?

I am writing to advise that further to your request for a cost price increase on the Bragg Seasoning, I am rejecting the cost price increase at this time. As per the table below, the VMO team have only been able to validate 2% of the increase requested, and we took a CPI on this line less than 12 months ago.

Please see attached the summary of the analysis. Once you have looked through, please let me know how you would like to proceed.

Next steps from the VMO team are below:

**Next Steps:**

If the prices seen in our market indices do not correlate to the price trends experienced by the supplier, they can provide us with some sort of documentary evidence to support price movements they have quoted (either in the form of contracts or invoices)

Coles is committed to protecting the confidentiality of any data provided by any supplier as part of the cost price adjustment process. However, to address any concerns they may have about the provision of confidential information the supplier may:

- a. Enter into a confidentiality agreement in relation to the information provided (with Coles CCT) i.e. to share invoices to confirm the cost increases
- b. Engage an independent third party to conduct a confidential review of the information and provide a recommendation to Coles. The identity of the independent third party is to be agreed between the supplier and Coles and the cost of such review will be shared equally by both parties.

Thanks,  
Signed

**Sioned Read**

Senior Category Manager Health Foods

**Breakfast & Health**

L1 M9 800 Toorak Road

Hawthorn East Victoria 3123 Australia

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